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A "Kentucky Bred" Spring Garden

Here is a beautiful collection of "Kentucky Bred" flowers and Dutch Bulbs that will make an exceptionally attractive bed or border. Note the fine varieties offered. This represents real savings to the flower lover.

PEONIES	
Dr. Bretonneau	\$0.75
Festiva Maxima75
Delachei75
Mons. Jules Elie	1.00

IRISES	
Agnes30
Dandy25
Kochi35
Mme. Chereau15
Viola Grandiflora25
Perfection20
2 White Hyacinths; 2 Blue Hyacinths; 2 Pink Hyacinths; 6 Tulips	1.65
\$6.40	

\$4⁵⁰

4 Magnificent Peonies

6 Beautiful Irises

6 Hyacinths

6 Tulips

ORDER SPECIAL GARDEN NUMBER 75



"Kentucky Bred" Economy Garden



Karl Rosenfield

A Special Economy Garden for an odd spot around the lawn. Plant these flowers in a bed by themselves, arranging them to suit your own taste. This makes an exceptionally beautiful display throughout May and June.

PEONIES	
Delicatissima	\$0.75
Mme. de Verneville75
Triomphe de Exposition de Lille...	.75
IRISES	
Chester Hunt50
Rose Unique50
Archeveque75
3 Hyacinths; 6 Tulips	1.15
\$5.15	

\$3⁵⁰

3 Peonies

3 Irises

3 Hyacinths

6 Tulips

Order Special Garden Number 76

Fall Bulbs for

Your Spring Garden



KENTUCKY BRED
"FAMOUS FOR THEIR BEAUTY"

JACOB SCHULZ COMPANY
550 So. Fourth Ave. Louisville, Ky.

Mr L. C. Corbett

United State Department of
Agriculture

Bureau of Plant Industry

Washington, D.C.



Tulips ~ Narcissi ~ Hyacinths ~

CROCUS

Among the extra early Spring flowers, none surpasses the Crocus for spreading cheer at a season when there is very little color outdoors. They are very attractive when planted in the lawn in clusters of 50 or 100. However, in order to save the bulbs from year to year, the foliage must be given a chance to mature, so that it is not wise to plant them in closely cropped lawns. It is really better to plant them as an edging to beds or borders. Yellow, white, blue and striped. 35c per doz.; \$2.25 per 100; \$20.00 per 1000.

GIANT TRUMPET NARCISSUS

We have been very fortunate in securing a number of bulbs of the Giant Trumpet Narcissus. These are free from any sign of disease and it is our belief they will flower earlier and give as much general satisfaction as the Dutch imported bulbs did in the past.

We are fortunate in being able to offer these at prices that approximate last year's prices on Dutch bulbs.

BICOLOR VICTORIA. 20c each; \$2.00 per doz.; \$12.50 per 100.

EMFOROR. 20c each; \$2.00 per doz.; \$12.50 per 100.

GOLDEN SPUR. 20c each; \$2.00 per doz.; \$12.50 per 100.

KING ALFRED. 35c each; \$4.00 per doz.

DOUBLE NARCISSUS

VON SION. 20c each, \$2.00 per doz.; \$12.50 per 100.

Tulips

For early spring beauty nothing equals the Tulip in variety of color. Plant them in beds or in pots in the house. They will flower freely under all conditions. It is a good plan to plant Crocuses in the same bed. Plant Tulips 5 or 6 inches apart and cover them from one-half to twice their depth. Plant 4 to 6 bulbs in a pot. A good fertilizer or bone meal is an aid to better blooms. Cover the beds during the winter months.

We offer imported Dutch Bulbs of exceptionally fine quality.

DARWIN TULIPS

A splendid May-flowering type, bearing large globular flowers, very brilliant in color, on exceedingly tall stems. They are the most popular of all the Tulip family and produce a most beautiful effect when planted in groups of solid colors. Also very valuable as a cut flower, as they last a long time in water.

BARONNE DE LA TONNAYE. Bright rose, margined blush-rose. Height 26 inches. 60c per doz.; \$4.50 per 100; \$40.00 per 1000.

BARTIGON. A very showy, shapely flower of good substance on a strong stem; fiery crimson with pure white base, broadly ringed deep blue. Height 28 inches. \$1.10 per doz.; \$8.00 per 100; \$70.00 per 1000.

BLUE BIRD. Very handsome variety of a striking mauve-blue shade. Large flowers on strong stem. Splendid for forcing and bedding. 90c per doz.; \$7.00 per 100.

CLARA BUTT. Clear pink, flushed salmon-rose; inside much deeper, with blue base. Beautiful out of doors. Height 21 inches. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

DREAM. Pale heliotrope, inside deep violet with blue base. Height 27 inches. 70c per doz.; \$5.00 per 100.

EDMEE OR BEAUTY. Vivid cherry-rose, edged soft old-rose, the brightest color in this type. Large flower of great beauty. Height 25 inches. 90c per doz.; \$7.00 per 100.

A Dutch Tulip Garden

- 6 Cottage Maid.
- 6 Yellow Prince.
- 6 Mrs. Moon.
- 6 Bouton d'Or.
- 6 Clara Butt.
- 6 Edmee.
- 3 Irises, your selection, at 50c each.

Above offer for \$2.35.

Order Special Garden No. 59

36 Fine Bulbs

\$2.35



Rainbow Tulip Garden

100 Fine Tulip Bulbs, all colors of the Rainbow. Contains best of varieties listed.

Above offer for \$4.00.

Order Special Garden No. 60

100 Fine Tulip Bulbs

\$4.00

DOUBLE EARLY TULIPS

Double Tulips are preferred by some for their massiveness of bloom and for their brilliant and striking colors. The blooms are much more lasting than the single kinds making them very popu-

TULIPS—CONTINUED

BELLE ALLIANCE. This is considered one of the best scarlets for bedding; always does well. 65c per doz.; \$4.75 per 100.

COTTAGE MAID. White, bordered and suffused rosy pink; makes a beautiful bed. 75c per doz.; \$5.50 per 100.

KEIZERKROON. Carmine-scarlet with broad yellow border. This is an old variety, but remains a great favorite for bedding. 85c per doz.; \$6.00 per 100.

ROSE GRIS-DE-LIN. Very fine; beautiful as a border; dwarf; bright pink. 75c per doz.; \$5.50 per 100.

WHITE HAWK. A very pretty pure white of heavy texture, lasting well. 75c per doz.; \$5.50 per 100.

YELLOW PRINCE. The leading golden yellow. 75c per doz.; \$5.50 per 100.

COTTAGE OR MAY FLOWERING TULIPS

The Cottage Tulips come into bloom in early May, after the early single varieties have passed. They are hardy and robust, with long, slender, but very stiff stems. The flowers are mostly long and oval, many of them with the petals gracefully reflexed. The Cottage Tulips as a class are rich in the more delicate and artistic shades of yellow, orange, and fawn with salmon, old rose and amber. They are the best of all Tulips for cutting and they develop best when planted outdoors, including the earlier kinds of Tulips.

BOUTON D'OR. Deep gold yellow, of great value for outdoor cutting. 65c per doz.; \$4.75 per 100.

FAIRY QUEEN. Heliotrope and yellow. 75c per doz.; \$5.50 per 100.

GESNERIANA SPATHULATA. For bedding out in masses deserves to be largely grown. Large flowers on long, graceful stems. Color rich crimson-scarlet, with glistening blue-black center. Height 18 to 24 inches. 65c per doz.; \$4.50 per 100.

INGLESOMBE PINK. Salmon-pink, blue base; very brilliant. Height 18 inches. 75c per doz.; \$5.50 per 100.

INGLESOMBE YELLOW. Glossy canary-yellow. The large, globular flower has the true shape of the Darwin Tulip, hence is called the "Yellow Darwin." Height 20 inches. 75c per doz.; \$5.50 per 100.

MRS. MOON. The largest and finest golden-yellow late Tulip. Height 24 inches. 85c per doz.; \$7.00 per 100.

PICOTEE OR MAIDEN'S BLUSH. Long, clear white, delicately edged with pink, which suffuses the entire flower as it ages; a very fine cut flower. Height 24 inches. 65c per doz.; \$4.75 per 100.

SALMON QUEEN. A most beautiful shade of salmon-rose. 75c per doz.; \$5.50 per 100.

SCHULZ'S Unsurpassed Mixture of Cottage or May-flowering Tulips, 65c per doz.; \$4.75 per 100.

Darwin Tulip Garden

- 6 Pride of Haarlem.
- 6 Europe.
- 6 Rev. Ewbank.
- 6 Inglescomb Yellow.

Note—2 Irises, your selection at 25c each.

Above offer for \$1.50.

Order Special Garden No. 63

24
Assorted
Darwins
\$1.50

Cottage Tulip Garden

- 6 Salmon Queen.
- 6 Maidens Blush or Picotee.
- 6 Fairy Queen.
- 6 Inglescomb Pink.
- 1 Iris, your selection, 35c.

Above offer for \$1.45.

Order Special Garden No. 64

24
Assorted
Cottage
Tulips
\$1.45

A Dutch Hyacinth Garden

Your selection—

12 Hyacinths, first size.

Free—3 Irises, your selection at 50c each.

Above offer for \$2.50.

Order Special Garden No. 61

12
First
Size
Hya-
cinths

Economy Hyacinth Garden

24 Hyacinths, first size.

Free—3 Irises 50c each and 3 Irises 75c each, your selection.

Above offer for \$5.00.

Order Special Garden No. 62

24
First
Size
Hya-
cinths

TULIPS—CONTINUED

EUROPE. Salmon-scarlet, shaded rose, with white base; medium sized flower on strong stem. Height 22 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

FARNCOMBE SANDERS. One of the leading varieties. Flowers of very large size, of a rich cerise-scarlet, tinged with rose. Height 25 inches. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

GLOW. Dazzling vermilion-scarlet, with white base; good-sized flower of distinct shape. Height 23 inches. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

GRETCHEN OR MARGARET. Silvery, pale rose, flushed white, inside soft pink, with white base, marked blue. Height 22 inches. 60c per doz.; \$4.50 per 100; \$40.00 per 1000.

INGLESOMBE YELLOW. While this belongs to the May-flowering type, it is called the "yellow Darwin." You will find this fully described and priced under the May-flowering Tulips.

KING HAROLD. Rich deep mahogany-red; a very fine dark variety. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

LA TULIP NOIRE OR THE BLACK TULIP. The nearest approach to black in Tulips; large flowers of glossy black, with maroon tone. Height 25 inches. \$1.10 per doz.; \$8.00 per 100; \$70.00 per 1000.

MADAME KRELAGE. Bright lilac-rose, margined pale silvery rose; in-

side soft rose-pink; long flower. Height 28 inches. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

MRS. POTTER PALMER OR MR. D. T. FISH. Rich, glowing amaranth-purple. 75c per doz.; \$5.50 per 100.

NAUTICAS. Glowing dark cherry-rose, center dark violet, shaded bronze. Large and handsome. 75c per doz.; \$5.50 per 100.

PAINTED LADY. Creamy white, beautiful large flower on dark stem. 75c per doz.; \$5.50 per 100.

PHILIPPE DE COMMINES. Purple-maroon; large flower on stiff stem. Height 24 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

PRIDE OF HAARLEM. Brilliant rosy carmine, with blue base; very large flower on tall, strong stem; sweet-scented. Height 25 inches. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

PROFESSOR RAUWENHOF. Bright cherry-red, with scarlet glow inside; brilliant blue base. Enormous flower on a strong stem. Height 28 inches. 75c per doz.; \$5.50 per 100; \$50.00 per 1000.

PSYCHE. Silvery rose, edged soft rose; inside shaded silvery rose with pale blue base. Large flowers. Height 26 inches. 75c per doz.; \$5.50 per 100.

REV. EWBANK. Soft lavender-violet, with silvery gray flush; white base. A good sized flower of beautiful color. Height 22 inches. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

SALMON KING. Dazzling rosy scarlet, suffused with salmon; a very effective color. 75c per doz.; \$5.50 per 100.

SIERAAD VAN FLORA. Bright red with a blue base. Magnificent flower of very distinct color. 75c per doz.; \$5.50 per 100.

SIR TREVOR LAWRENCE. Violet-maroon with white base; very large flower on tall stem. Height 33 inches. \$1.00 per doz.; \$7.00 per 100.

THE SULTAN. Glossy maroon-black. A good dark sort. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

WHISTLER. Very large flower of vivid crimson-scarlet. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

WHITE QUEEN. Large globular flowers of pure white, slightly tinted blush when opening. Height 24 inches. 75c per doz.; \$5.50 per 100; \$45.00 per 1000.

WM. COPLAND (Sweet Lavender). Bright violet; beautiful forcer. Award of Merit, Haarlem 1910. 85c per doz.; \$6.00 per 100; \$55.00 per 1000.

SCHULZ'S Unsurpassed Mixture of Darwin Tulips, 65c per doz.; \$5.00 per 100; \$40.00 per 1000.

Dutch Hyacinths

An early flower and a great favorite for house or garden

In a garden plant them in well drained soil loosened to a depth of about 12 inches. Plant the bulbs 6 to 9 inches apart and about 3 or 4 inches under the surface. Cover the beds during cold months with leaves or well rotted manure. Plant in late September or early October.

For house use, plant in pots, bowls or boxes, using a porous soil well mixed with rotted manure and sand. Be sure there is good drainage. Plant only one bulb to a 5-inch pot—proportionately for larger pots or window boxes. Remove sprouts from the base of the bulb before planting. Put 2/3 of the bulb below the surface; keep in a dark airy place until the roots are well established and then bring to the light.

EXTRA SELECT FIRST SIZE HYACINTHS

The varieties below have all been tested, and we have no hesitancy in recommending them.

WHITE

GRANDEUR A MERVEILLE. One of the finest blush-white varieties. Makes a splendid spike, and always does well.

MME. VAN DER HOOP. This is a pure waxy white variety; very large bells.

LA GRANDESSE. An extra fine pure white. Both spike and bells of largest size.

L'INNOCENCE. This is the most satisfactory all-around pure white. Compact spikes with large bells. Does well indoors and out.

SINGLE RED, ROSE AND PINK

CARDINAL WISEMAN. Dark rose; compact flower.

GENERAL DE WET. Lively light pink, with lighter center. Large trusses with good-sized bells. Fine for forcing and bedding.

GERTRUDE. Deep rose-pink; compact spikes on good stems. A splendid bedding and forcing variety.

GIGANTEA. One of the best blush-pink varieties. Very large truss of closely set bells. Very popular.

LADY DERBY. Beautiful clear rose-pink, with large compact trusses. Early, fine bedder and forcer.

ROI DES BELGES. Brilliant crimson-scarlet; fine.

BLUE AND DARK BLUE

BISMARCK. Bright sky-blue; compact truss; early.

GRAND MAITRE. Deep blue, with long, compact spikes of large bells on strong stems. One of the most popular blues.

JOHAN. Light silvery blue with large bells. Very fine bedder.

KING OF THE BLUES. Dark violet-blue; splendid large trusses. One of the best known Hyacinths. Good for late forcing and bedding.

PERLE BRILLIANTE. Very large bells and spike of light sky-blue. Inside of petals lighter.

QUEEN OF THE BLUES. Clear, light porcelain-blue. A strong growing variety, with large, well-formed trusses. One of the best of its color, particularly for bedding.

PRICE: Any of the first size Hyacinths as listed above, 25c each; \$2.50 per doz.; \$20.00 per 100.

IMPORTANT—NOTE

Since it is impossible to offer reduced prices on Dutch Bulbs, we are offering with each Special Garden on this page, with the exception of Garden No. 60, extra Iris Rhizomes. Note the special value you gain by purchasing these Gardens.

"Kentucky Bred" Peonies and Irises ~ Special Gardens"

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Jacob Schulz Co.

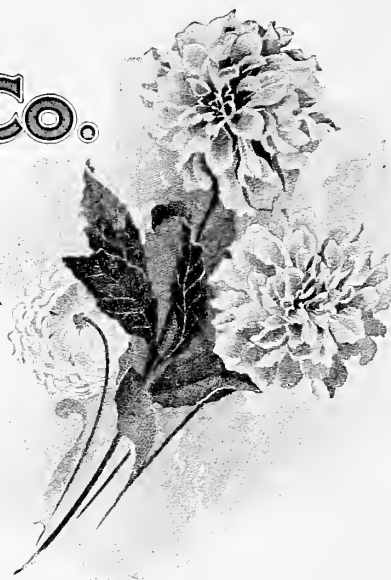
INCORPORATED

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LOUISVILLE, KY.

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SCHULZ' DAHLIA FARM
BARDSTOWN ROAD AND GARDNER LANE

LONG DISTANCE
BELL PHONE 1 MAIN 223



Dear Friend:

In sending you this circular for Fall plantings of Schulz's "Kentucky Bred" Bulbs we are laying stress on the Special Garden values. These are collections of quality stock Peonies and Irises. We are also offering collections of Dutch Bulbs—Tulips and Hyacinths.

It is impossible for us to offer special prices in collections of Dutch Bulbs due to the high prices we pay for our quality stock. Therefore, we are including with each of the special Tulip or Hyacinth gardens a selection of Irises which are added as a special offer with the collections.

We have grouped all the special gardens to bring out a certain idea such as a dominating color or a representative group, showing the different classes of flowers offered.

Please feel free to call on us for any suggestions regarding the cultivation and care of these plants. We have built up a reputation for quality stock of flowers that are famous for their beauty the country over.

In ordering varieties, name the variety and price as it is listed. In ordering special gardens, be sure and give the number of the garden—that is all that is necessary.

We hope that these special gardens and varieties of Spring flowers will help to make your garden more beautiful this next year. Order early and be sure to get the varieties you desire.

With best wishes for a more attractive garden, we are

Very truly yours,

JACOB SCHULZ CO., INC.,
By G. E. Schulz, President.



A Border of Rosy Dawn. See Special Peony Garden No. 73